



Certified Adobe CC
Corporate Branding
Editorial Marketing
Creative Direction
Set Styling
Photoshoot/Location
Marketing Campaigns
UX Design
e-commerce Marketing
Social Media Presence
Presentations
Digital Illustration
Video/Animation
Trade Show Sets
Photo Editor
Press Checks/Color
Asset Management
SE Optimization
Prepress Management

MULTIMEDIA PRODUCTION MANAGER

All-encompassing professional for project management for multimedia creations; Info-graphics, marketing strategies, presentations, research, interviews, personas, user testing, prototyping, video and digital animation expertise. Conscientious in all aspects of design; researching theory, typography, composition and continuity. Diversifying talents at all levels; A quick study who can easily adapt to many other industry needs whether software or hardware.

Strategic project manager adept at streamlining work structures to speed traffic production to balance multiple projects, meets budgets for cost savings, and maintains timely deliverable assets. Priority, order and team delegation skills while working under strict deadlines from start to finish. Extensive prepress and print production skills for CMYK and PMS ink builds for color matching digitally and direct to press accuracy.

20 yr experience in Photoshop, Lightroom, Illustrator, InDesign, Acrobat Pro, After Effects, Premiere Pro, XD, Animate. Microsoft Office: 18 yr Teams, SharePoint, PowerPoint, Word, Excel. Newest certification programs: Sketch, Figma, Maze, Optimal Workshop, Canva, Workfront, Hubspot, Adobe XD

Soft HQ (Contract) Pierce Transit–Marketing Analyst/Project Manager

January 2023–Present

Focused on building and protecting the image, reputation and long-term interests of Pierce Transit within the community to promote ridership. Working cooperatively, effectively and productively with internal and external customers, with the marketing team with internal department projects. Ensured that all involved in each project has a common understanding of issues, and expectations; kept everyone informed of progress and issues. Hands on creative designer for each project, with photography, copy and campaign message.

Utilizing Adobe CC, HubSpot Project management software and Microsoft Teams for meeting coordinations for all project presentations, info graphics, digital artwork, animation/videos.

- Proactive in a variety of circumstances, sharing information and ideas with others from start to finish of each project.
- Project management/scheduling of 20 or more projects a day for internal/external marketing campaign projects.
- Procurement specialist for budgeting, bids and print management.

Radiant Systems (Contract) Edwards Lifesciences–Senior Specialist Designer

August 2021–January 2022

Developed original branded creative content for the company's internal channels as communications needs arose. Working with Adobe CC and Microsoft SharePoint/Teams projects for presentations, info graphics, digital artwork, chat-bot, animation/videos for IT events and focused IT campaigns.

- Streamlined graphic assets; creating engaging and useful content available to all employees.
- Project management on the communications timelines and plans for internal IT campaigns.

Amazon Workforce Staffing–Multimedia Production Designer

June 2019–Aug 2020

Production design and layout management for WFS brand assets for social media, print and website hiring campaigns. Streamlined template workflows with Photoshop and InDesign to assist team production of over 1200 daily assets for regional and area focused assets used by district leads and hiring managers.

- Updated coding for daily website messaging for consumer-facing UX designs and visuals.
- Collaboration with Military hiring campaign director to develop new web page based on interviews of Amazon Veteran team members for improved hiring experiences.
- Seasonal Peak campaign production involved extensive communication between managers to ensure daily updates aligned across US and Canada regions.

kglobal/Zenetex–Senior Multimedia Designer

May 2018–June 2019

Working as part of the design team incorporating US Navy branding to provide graphic design, photography and video support for the Naval Undersea Warfare Center (NUWC) Division.

- Coordinating/planning daily base communications using Airtable Project management, Adobe CC for design layouts, prepress and print production.
- Video logo animations, graphic designs for digital social media for three NW Naval base inter-departmental postings on the web, and environmental design for printed historic wall displays and department postings.



Kmtconcepts Marketing & Photography/KT Paw Studios Creative Director

June 2013–Present

Working with local small businesses and a few larger enterprises to hunt down the best approach to widen brand presence and target new business. Standards for corporate branding, business portraiture & location photography, websites, social media, and emailing campaigns.

Recent Client: **Resilience Building Leadership Program**

Graphic Layouts using Corporate Branding, Marketing Materials, templates and more.

From client analysis, using empathy for solving problems and creating better solutions from the user's point of view, taking feedback, exploring solutions, and leveraging expertise and innovating new solutions. In-depth research with clients using interviews, surveys, and observation to make the best decisions in the design process using wire-framing, prototyping and A/B testing to ensure the best product is delivered to market. Anything and everything! Creative direction, graphic design and photography services provided for clients in need of new business identities, re-branding, fashion portfolios, product photography, meeting presentations, marketing campaigns and corporate promotions.

- Combining all skills to create websites, advertising campaigns and UI/UX design with social media awareness by researching industry competition and providing design advice for marketing strategies.
- Past clients included health care, therapy, law services, salmon fishing industry and community associations website & social media designs and activity calendar updates.

Freelance Design

1st Class Petty Officer/ Public Affairs /Career Counselor

U.S. Navy Reserve/Naval Mobile Construction Battalion 18 (Seabees)

May 1997–May 2019

OIF/ OEF: 2006–07/2010–11

Can Do! Seabee. Assistant Detachment Company Officer and supervisor for the Detachment managing over 100 personnel, directing administrative duties as well as Morale, Welfare, and Recreation budgets for event planning, promotion and fund-raising activities for the community, sailors and their families. Counsel and training junior sailors, preparing power point presentations on general military training and specific Battalion messaging.

- Performing as a leader of the Morale, Welfare & Recreation (MWR) Council with unit, Battalion and other local community organizations. Served as custodian of the MWR Fund and oversaw the Public Affairs Office (PAO) through various programs; raised over \$20,000 to support the production of deployment memorabilia.
- Treasurer of the Battalion First Class Petty Officer Association. Commended for dedication and support of these communities with three Navy Achievement Medals.

Military Experience

General Assembly Professional College

College Certification

Major: UX Design

July 2022–April 2023

The Art Institute of Seattle

Bachelor of Fine Arts Degree

Bachelor of Fine Arts Degree

Major: Commercial & Digital Photography

Major: Graphic Design

December 2015

June 2013

Professional Education

Personal Interests

Fun and adventurous! VFW Life Member, volunteer design and event photography for fundraising promotions for veterans and their families. Hobby activities include cooking gourmet meals, baking, vegetable and flower gardening, pet photographer/sitter, watercolor illustrator, crafter, sewing, games, darts, bowling, and billiards.